

Ride Smart

The “Ride Smart” program was developed by A.B.A.T.E. of Illinois, Inc. in cooperation with the Illinois Department of Transportation, Division of Traffic Safety. The program was brought about due to the increase in Motorcycle crashes that resulted in a fatality in 2012. A.B.A.T.E. of Illinois has always been a strong advocate for motorcycle safety and education. To this end A.B.A.T.E. of Illinois decided it was time to be proactive in reducing the motorcycle crashes. To accomplish this A.B.A.T.E. of Illinois asked IDOT, Division of Traffic Safety to work with them to get to the root cause(s) of the motorcycle crashes. Then with that information come up with programs to focus on the reduction of motorcycle crashes in Illinois and throughout our great country. The work involved going through every motorcycle crash that resulted in a fatality in Illinois in 2011 and 2012. In doing so we were able to determine what all of the root causes were. Once we determined the root causes then we could put together awareness programs that will be the most effective in each area.

At the present time A.B.A.T.E. of Illinois is offering at no cost to any organization in Illinois a “Ride Smart” presentation. The presentation incorporates all of the root causes and discusses them in detail. This presentation does not have bar graphs, pie charts or percentages but more importantly the choices that were made in the crashes and the result of those choices. The program reviews many positive riding choices to help the motorcyclist be better prepared for their next ride. We believe life is all about the choices we make. No matter how much is said it is ultimately the riding choices that the motorcyclist make that will have the greatest impact on reducing motorcycle crashes.

For more information or to book a “Ride Smart” Presentation please use the contact information below:

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