

# PUBLIC SERVICE ANNOUNCEMENTS

FOR THE YEAR 2008

A.B.A.T.E. OF ILLINOIS, INC.

(ADULT)

The question isn't can you hear me now...the question is can you SEE me now?!!!

Do you watch for motorcycles? Motorcyclists are watching for you. When sharing the roadways with other vehicles, including motorcycles, please take a moment to LOOK TWICE before making a left turn. Please take a moment to LOOK TWICE before pulling out onto a roadway. LOOKING TWICE just might save a life!

Let's make 2008 a record breaking year!! Let's bring the statistics down for motorcycle/vehicle accidents! Let's make Illinois the forerunner in safety and awareness! Remember R.A.C.E.—RESPECT, AWARENESS, CONSIDERATION, AND EDUCATION!! Everyone deserves that...A.B.A.T.E. of Illinois, Inc.

(ADULT)

The question isn't can you hear me now...the question is can you SEE me now?!

How many times can one honestly say,

They didn't see the motorcycle coming their way?

The highways and roads are for us all to share

STOP, look TWICE, please take a moment to be aware.

May is Motorcycle Awareness Month, and it will be observed all season,

An accident is a tragic thing, so please, don't be the reason.

Please join A.B.A.T.E. of Illinois in making 2008 safe and enjoyable for everyone traveling our busy roads and streets,

Help us bring the statistics for accidents down this year---together we can accomplish this Feat! A.B.A.T.E. of Illinois, Inc.

(CHILD)

When I grow up, I want to be just like my dad! He rides a motorcycle!

One day, dad didn't get to come home. Someone driving in a car was talking on their cell phone. The driver turned left in front of my dad! He said he didn't see the motorcycle! I wish people would start watching for motorcycles. It doesn't take a lot of time to look twice before pulling out on a road or to make a left turn.

My dad's going to be okay. He promised to take me for a ride with him. Remember to LOOK TWICE TO SAVE A LIFE...the life you save just might be mine!